



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Division of Advertising Practices

August 28, 2007

VIA ELECTRONIC FILING

Honorable George A. O'Toole, Jr.
United States District Court
District of Massachusetts
John Joseph Moakley U.S. Courthouse
1 Courthouse Way
Boston, MA 02210

Re: Federal Trade Commission v. Direct Marketing Concepts, Inc., et al.,
Docket No. 04-CV-11136-GAO

Dear Judge O'Toole:

Attached for the Court's consideration please find a copy of the order granting the FTC's motion for summary judgment in the matter of *FTC v. Natural Solution, Inc.*, No. CV 06-6112-JFW (JTLx) (C.D. Cal.). The *Natural Solution* case involved disease-related claims for a dietary supplement product and issues of claim substantiation and responsibility for advertising dissemination similar to those present in the matter of *FTC v. Direct Marketing Concepts, Inc., et al.* The FTC's motion for summary judgment in the *Direct Marketing Concepts* case, along with the FTC's related motion to strike defendants' evidence submitted in opposition to its summary judgment motion, are currently pending before the Court.

Sincerely,

A handwritten signature in dark ink, appearing to read "Edward Glennon", with a long horizontal flourish extending to the right.

Edward Glennon

Attachment

cc: Peter S. Brooks, Esq. (w/ attachment) (via electronic notice and/or email)
Christopher F. Robertson, Esq. (w/ attachment) (via electronic notice and/or email)
Joseph Ryan, Esq. (w/ attachment) (via electronic notice and/or email)
Sage International, Inc. (for BP International) (w/ attachment) (via Fed Ex)